



SKILLS **Creative**

- » Adobe Creative Suite CC (Acrobat Pro, Premiere Pro, After Effects, Media Encoder, Audition, Photoshop, InDesign, Illustrator, Lightroom), Adobe Marketo, Sketch, Figma, Github, and Visual Studio Code
- » Print production (Comp creation, Mechanical development, Schematics), and Large format printing (Epson and Canon)

Collaboration and Communication

- » Keynote, Google Calendar, Google Apps (Drive, Slides, Forms, Sheets, Docs), Microsoft Office (Outlook, Excel, Word, PowerPoint, SharePoint), Mailchimp, Basecamp, DropBox, Descript, and Vimeo
- » Microsoft Teams, Google Chat, Zoom, Slack, and Discord

Social Media

- » YouTube (Channels, Publishing), Facebook (Video Ads, Carousel Ads, Pages, Promotions, Events), Twitter (Video Ads and Posts), Instagram (Video Story Ads, Reels, Posts), and Reddit

Language

- » Basic understanding in HTML, CSS, and Javascript
- » Bilingual in French (Read, Write, Speak)

RELEVANT EXPERIENCE

January 2022
to present

BioMarin Pharmaceutical, Inc.

Graphic and Motion Designer

Brands: VOXZOGO and ROCTAVIAN

- Expanded design and video capabilities in the internal agency and reduced vendor spend by \$1.2 million
- Created promotional and day-of event materials for a caregiver/patient event series and developed a style guide and a library of assets for future projects
- Worked closely with a copywriter to develop a patient brochure by organizing the information for easy and quick comprehension
- Built confidence with the marketing team by being organized, communicating expectations, and delivering quality designs

August 2020 to
January 2022

Evoke Giant, San Francisco

Assistant Studio Manager

Clients: Abbott, Dompé, Lundbeck, Genentech

- Ensured projects were adequately staffed according to skill set, availability, urgency and workload
- Trained new Studio Artists and freelancers on established processes and to ensure Studio Department's quality standards are met
- Collaborated with creatives to create exciting videos by animating concepts for pitches to potential clients
- Built relationships with the greater Evoke agency teams to encourage overall agency centralization and to introduce brand teams to Studio services
- Organized video and layout files for handoff to vendors and media in order for content to be correctly placed on Facebook and YouTube pages

June 2017 to
August 2020

Studio Artist

Clients: Abbott, Atara Biotherapeutics, Dompé, Lundbeck, Genentech

- Created a new process for retrieving large video assets from vendors during the COVID-19 pandemic
- Edited video projects on brands other than my own and advised teams looking for video expertise on best practices for video production
- Restructured project folders for a brand by consolidating assets and developing folder structure
- Standardized development of social media projects by templating submission documents and determining when to package final files for media release
- Prepared print pieces to release to printer through the creation of mechanicals, building paper comps, and adjusting job specific art

EDUCATION

University of Oregon
June 2016 with a Double Major
B.A., Advertising
B.A., Cinema Studies

University of California Berkeley Extension
Graphic Design
December 2021